Mohammad Tahcin Sarwar Barbhuiya

mohammadb24@iimb.ac.in | +91 60037 13328 | [Linkedin](#) | [Github](#)

EDUCATION

Indian Institute of Management, Bangalore   2024-Present
BBA in Digital Business and Entrepreneurship
- *Currently maintaining an average above 80% in the first term.*
- *Special mention in the UI/UX web development challenge, Frame It Out, during NOVA 24.*

Saiyyid Hamid Senior Secondary School (Boys), Aligarh, Uttar Pradesh   2021-2023
High School, PCMB
- *Passed with an aggregate of 89% in Physics, Chemistry, Mathematics, Biology and English.*
- *Secured admission by ranking among the top 1,100 out of 40,000 applicants in the entrance examination.*

EXPERIENCES

Core Partnership Team, *BBA DBE*   March 2025-Present
- Selected in the Core Partnership team to lead strategic collaborations and amplify program visibility.

BBA DBE Media Cell, *Lead Co-ordinator*   January 2025-Present
- As the Lead Co-ordinator of Media Cell, evaluated submissions and chose the initial Content Writers and Media Strategist.
- Curated content for a post for the Official BBA DBE LinkedIn page.

IIM Bangalore BBA DBE, *Zonal Representative*   December 2024-Present
- Led content creation for the Instagram page *Rose Panthers*, boosting engagement and showcasing achievements.
- Motivated peers to actively participate in NOVA 24, contributing to the East Zone securing 5th place.

Witnux(MSME), *Creatives Chief*   December 2021-October 2024
- Lead tech and branding efforts at Witnux, a web development and AI consultancy.
- Partnered with UK-based companies to conduct market research and implement strategies tailored to the Indian market.
- Developed an optimized and user-friendly website for a UK-based education consultancy, [Learn Education](#).

PROJECTS

Deadline Dash   March 2025
- Developed [Deadline Dash](#), an open-source platform with push notification system and Progressive Web App (PWA) functionality designed to tackle the problem of missed deadlines.
- Scaled the platform to 1,300+ users with an active base of ~600 and a growing community of 300+ members, through optimized SEO and marketing.

Notes/Quizzzes Platform   April 2025
- Developing a [custom LMS](#) for BBA DBE learners with integrated notes, quizzes, and AI chatbot support.
- Tech stack: NextJS, Supabase, Gemini API

Resume Website   April 2025
- Developed a [resume website](#) using HTML, CSS and JavaScript for an assignment for my web development course.

SKILLS AND INTERESTS

- HTML, CSS, Javascript, NodeJS, ReactJS, NextJS, Supabase and a plethora of AI tools.
- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint, OneNote).
- Proficient in UI/UX Software such as Photoshop, Premiere Pro, Figma and Canva.
- Ability to efficiently work in teams and have an entrepreneurial mindset.